

DESIGN PROJECT



Manon Villard

Product Analysis

S/LAB GTX° PRO 3L SHELL JACKET M



Velcro craft

Waterproof zippers

Logo

Cinch cords

Gore Tex Pro membrane
in ripstop

Adjustable hood

Tapped seams

360 motion patterning

Press stud

Snow skirt

Cinch cords

Sweet chin bar

Ski pass pocket

Press stud

Goggles or maps pocket in mesh

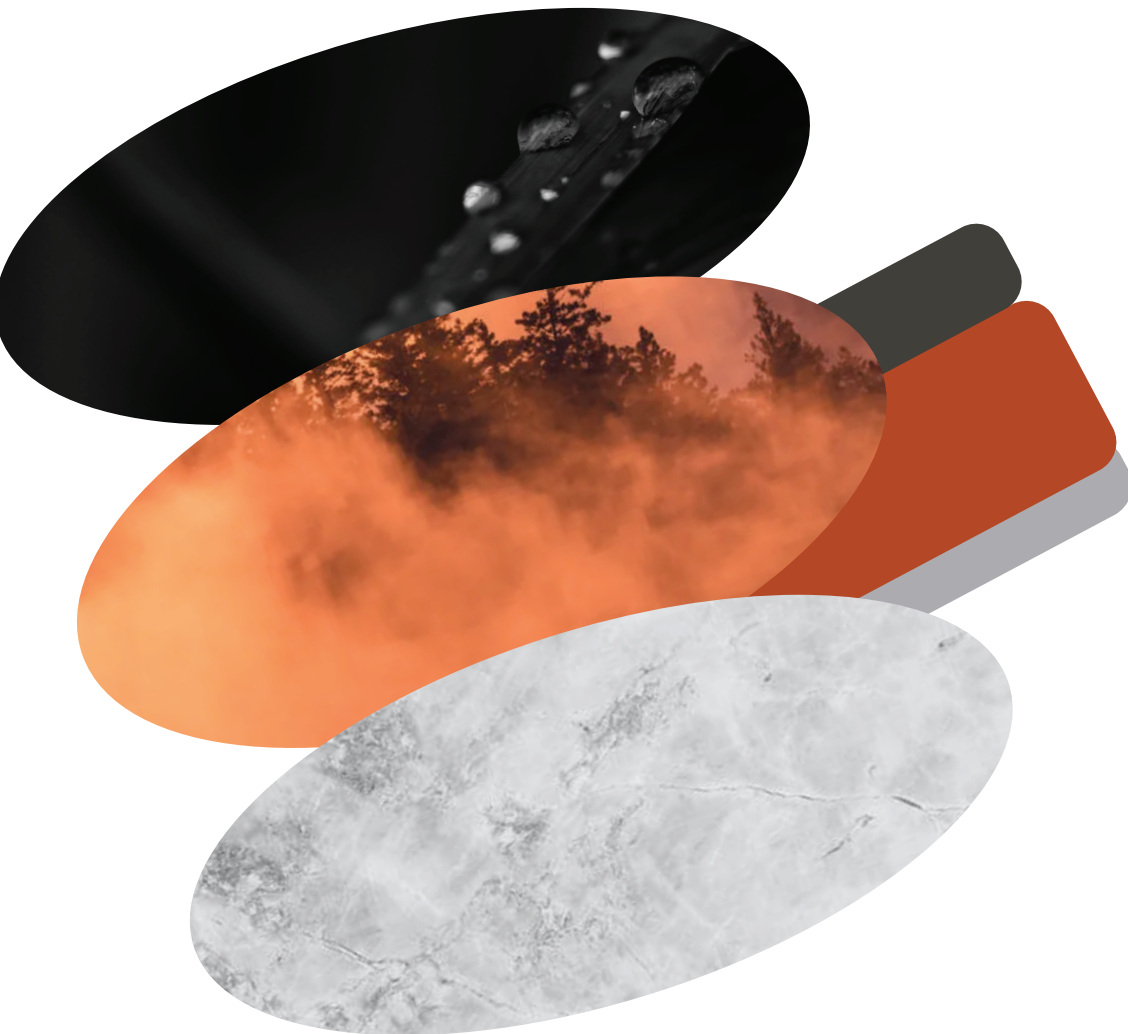


Brand identity

A collage of various images arranged in a hexagonal grid. The images include: a sunset over a forest, a colorful abstract pattern of wavy lines, a path through a forest leading to a lake, a person running through a field of gears, a night view of a city from a hill, a close-up of a textured surface, a close-up of a textured surface, a close-up of a textured surface, and a close-up of a textured surface.

Color Board

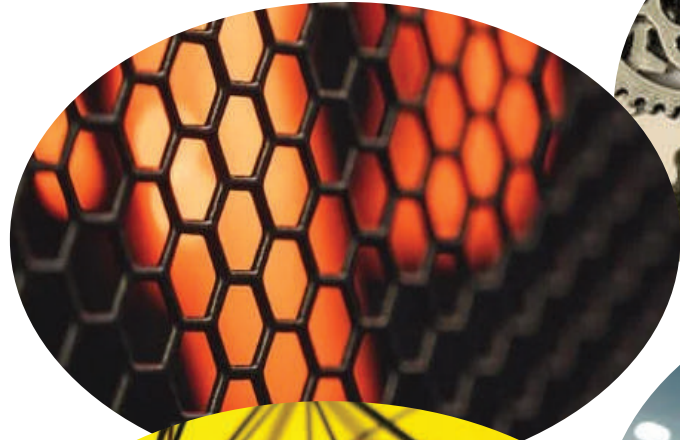
Existing



New



Mood Board



Design concept research

This **light Gore-Tex** jacket is made for climbers who climb outside and wants an easy removable jacket.

I wanted to do a jacket with an **integrated harness** and that can be removed easily when needed.

The most important problem when you climb outside is that when you have your jacket on and you want to put it off, you have to remove your backpack and then put it inside and same if you want to put your jacket on, you also have to pass the jacket under the harness which is difficult and not easy.

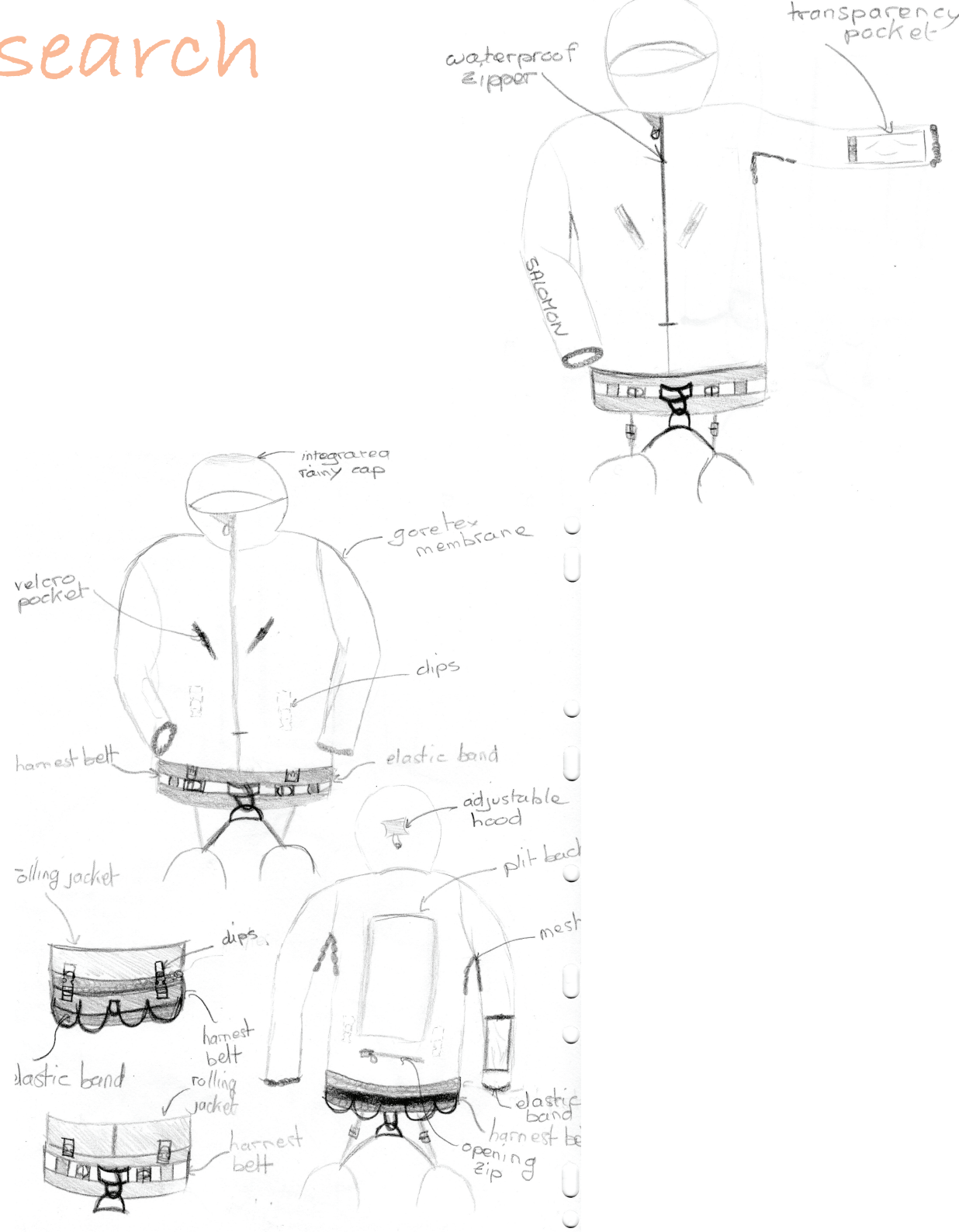
So, I work on this problem and find a solution to this. The principle is to **insert a harness belt** at the bottom of the jacket which is not removable. Then adding **clips** in the jacket and the belt to attach the jacket when you did not need it.

You just have to open the front **waterproof zipper**, put the arms around the hips and then roll the jacket and clip it at the top of the harness.

I work also in the fact that we usually take a backpack to have some water during the climb. So, I decided to put a **split back** to have the possibility to put a waterbag.

I also add a **transparency waterproof pocket** in the under sleeve to put a map/topo or phone to see your route during your climbing time.

At the **back** of the jacket there is a **opening zipper** to have access to your chalk bag. The **bottom of the sleeve** are made with **elastic** to put it on/off easily.



Design

